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## The War on Childhood Obesity Needs a War on Blame

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According to a [new report](#) recently released by the World Obesity Federation, obesity will affect more than 250 million kids by 2030. While media outlets and newsfeeds continuously remind us of the rising rates of childhood obesity—which have [tripled](#) in the past 20 years—far less attention has been paid to the complex solutions needed to address this problem.