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Engaging Students in Voting Doesn't Necessitate Reinventing the Wheel

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Student voting is on the rise. According to data from the National Study of Learning, Voting, and Engagement (NSLVE) at the Institute for Democracy & Higher Education at Tufts University, college students turned out to vote at nearly double the rate from the last midterm. In 2018, 40.3 percent of students turned out compared to 19.3 percent in 2014. Much of this increase in voter turnout may be attributed to the work being done by organizations such as the [ALL IN Campus Democracy Challenge](#). Yet, while these numbers are promising, they still show that less than half of all eligible college students voted in 2018. And contrary to popular belief, it's not because students don't care.