



SCHOLARS
STRATEGY NETWORK

WHAT IS THE SCHOLARS STRATEGY NETWORK—AND HOW CAN I JOIN?

SOUND POLICIES FOR PRESSING CHALLENGES

America faces many pressing public challenges. The nation needs sound policies to meet them. From Washington D.C. to state capitals to city halls, public policy should be informed by the best research and evidence.

The Scholars Strategy Network connects journalists, civic leaders, and policymakers with America's top researchers to improve policy and strengthen democracy. What the network offers:



Smart Engagement Opportunities

The network was created by researchers, for researchers. The chapter structure, trainings, and other resources are all grounded in research evidence.



Timely Connections

The network makes members' research available to everyone. Members receive help connecting to policymakers and civic leaders, from the White House to the state house.



Media Support

The network helps scholars use print, online media, radio, and television to insert research and evidence into policy debates where and when it counts.



Community

The network connects members with leading researchers near to home and across the country via a fast-growing network of local chapters.



Local Impact

In state and local debates, members have more credibility than out-of-state experts because they live in the counties, districts, and neighborhoods at stake.



Powerful Relationships

The network trains and supports scholars to become powerful players in the policymaking process and authoritative voices in public debates.

MAKE YOUR RESEARCH EASY TO ACCESS AND USE

Members write research-based briefs, memos, OpEds, blog posts, written testimony, public comment, and more in clear, everyday language to explain research findings or summarize what is known about an important topic. These written pieces are often adapted and republished by civic groups, and used by policymakers. The network helps journalists, policymakers, staffers, and civic leaders connect to scholars who can answer specific questions and share their experience.

1,800+ MEMBERS IN 48 STATES — AND GROWING FAST

Since late 2011, over 1,800 scholars have joined the network, in more than 250 universities located in 48 states. There are 36 active chapters across the country, with more on the way.

IMPACT THROUGH THE MEDIA

Reporters and editors are eager to feature research in the news—the network helps scholars make the most of those appearances. National staff help scholars prepare for interviews and edit and pitch OpEds, which have been featured in *The New York Times*, *USA Today*, *the Los Angeles Times*, *The Washington Post*, *CNN*, and dozens of local papers and other sites.



HOW TO JOIN

Scholars join the network by submitting a simple, easy-to-fill-out Academic & Civic Profile Form and drafting a research-based resource in everyday language. To learn more about SSN, visit www.scholars.org. For questions or to learn more about membership, please email Mandana Mohsenzadegan, Director of Member Engagement, at mandana@scholars.org.