



## **SSN Media Fellowship**

**ALL APPLICATIONS DUE: SEPTEMBER 8TH**

The Scholars Strategy Network is proud to unveil the latest initiative to provide tailored, hands-on support to members of the network: The SSN Media Fellowship. In an era where effective communication is paramount, the ability to harness the power of media is crucial for advancing public understanding and shaping policy debates. Designed to empower SSN members who are new to media work, the SSN Media Fellowship will pair selected SSN members with mentors from the network, while also providing additional support from national staff.

### **Program Overview**

The SSN Media Fellowship is a new opportunity for SSN members to receive personalized guidance, training, and support from experienced SSN members and the national staff. This program is tailored to equip scholars who are new to media engagement with the skills and strategies necessary to effectively communicate their research findings to a diverse audience across various media platforms, including television, radio, print, OpEds, and social media. Space is very limited.

Selected SSN members will be paired with experienced public scholars from the SSN network to provide hands-on advice and feedback on their media strategy in regular mentorship meetings. Mentorship pairs are expected to meet approximately once per month during the 2023-2024 academic year. Mentor-mentee meetings will be supplemented with two media workshops by the SSN national staff. SSN staff will also offer additional assistance, including editing OpEd drafts, pitching OpEds to media outlets, finding media contacts, and sharing media alerts as applicable. Supplementary funds may be available to support in-person meetings.

### **Timeline**

September 8th: All applications due.

September 29th: Selected fellows will be notified and paired with a mentor.

October 5th or 6th: Onboarding for all fellows.

October 2023 - May 2024: Mentor-mentee meetings and media workshops.

June 2024: Program conclusion and evaluation

### **Applications**

Email SSN's Director of Communications, Dominik Doemer, at [dominik@scholars.org](mailto:dominik@scholars.org) with the following materials:

1. Short description or abstract of the research project(s) that would be the focus of your media work for this fellowship.
2. 1-2 page statement outlining your media engagement interests, media experience (if any), and what you hope to achieve through this fellowship.
3. Your most up to date CV.