



## **SOCIAL MEDIA GUIDELINES FOR SSN'S NATIONAL LEADERSHIP CONVENING**

The Scholars Strategy Network (SSN) welcomes and encourages the use of social media at the 2024 SSN National Leadership Convening by attendees. As a courtesy to all participants, SSN requests that attendees adhere to the following guidelines:

### **Do:**

- Follow us on X (formerly known as Twitter): [@SSNsScholars](https://twitter.com/SSNsScholars)
- Use the hashtag **#SSNConvening**
- Follow us on LinkedIn: [linkedin.com/company/scholars-strategy-network](https://www.linkedin.com/company/scholars-strategy-network)
- Like our Facebook page: [facebook.com/ScholarsStrategyNetwork/](https://www.facebook.com/ScholarsStrategyNetwork/)
- Blog, tweet, or make a post about the plenaries and breakout sessions
- Engage with other attendees—arrange meet-ups, plan to meet at scheduled events, check the [attendee list](#) to see who else is there
- Share feedback to SSN staff—discuss topics of interest, comment on the sessions and format, etc.
- Maintain a respectful tone and content in social media posts
- Keep electronic devices on silent mode to avoid interruptions
- Retweet/Share posts from SSN and other attendees.

### **Don't:**

- Use video recording, audio recording, or other recording devices in plenaries and breakout sessions
- Post derogatory, demeaning, inflammatory, offensive, disrespectful, hateful, or otherwise inappropriate comments

SSN staff and authorized photographers/videographers will capture content from selected sessions, lectures, workshops, etc, and SSN will share much of that content via social media.

For further details on SSN's 2024 National Leadership Convening, visit [scholars.org/NC24](https://scholars.org/NC24)