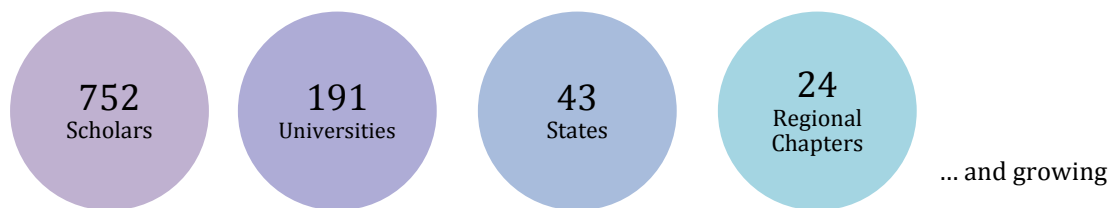


Unbiased Expertise for Policymakers

America faces many pressing public challenges and needs meaningful debates and sound policies to address them. The Scholars Strategy Network (SSN) furthers these goals by connecting policymakers with academic experts who can help craft and promote research-based policy solutions.

SSN is a nonprofit, nonpartisan, nationwide association of university-based scholars dedicated to improving public policy and strengthening democracy. Our members and staff make the latest research and ideas available and relevant to citizens' groups and policymakers in local, state, and national arenas. SSN helps to match research and scholarly experts with policymakers who can use these resources.



How Does SSN Help Policymakers?

SSN members provide policymakers with expert knowledge and research to inform policy efforts on key issues, such as mass incarceration or women's economic empowerment. As professors, our members explain complex issues for a living, and are adept at breaking down complicated policy challenges. They also use their clout as unbiased trusted scholars to champion research-based policy. Below are some concrete ways scholars can support the work done by policymakers.

Policy Development <ul style="list-style-type: none"> • Provide evidence-based policy expertise 	Expert Testimony <ul style="list-style-type: none"> • Testify on the research behind a bill and draft suggested hearing questions 	Joint OpEds <ul style="list-style-type: none"> • Co-author an OpEd with a policymaker on a pressing issue 	Briefs and Fact Sheets <ul style="list-style-type: none"> • Help policymakers gain a quick understanding of the research and policy landscape on a given topic
Quotes <ul style="list-style-type: none"> • Draft short, compelling quotes on the issues to cite in speeches or press releases 	SSN Solutions <ul style="list-style-type: none"> • Recommend various policy solutions for a particular challenge in a short two-page document 	SSN Strategy Sessions <ul style="list-style-type: none"> • Organize workshops of scholars and stakeholders with the goal of finding a path forward on policy challenges 	Policy Briefings <ul style="list-style-type: none"> • Join public panels, hosted by a policymaker; or meet privately with key players

Two-Page Briefs on Key Policy Issues

Written by experts, SSN briefs serve as a window into current scholarly research on important topics and suggest ways to address policy challenges. SSN's expansive online library of two-page briefs covers an array of topics. Briefs are written in everyday language to explain research findings or summarize knowledge in an accessible way, and many briefs include policy suggestions. Briefs are free public goods. They can be disseminated freely – posted on social media, submitted to the record, used for policy memos or talking points, or shared with constituents. Policymakers and staff can go to the SSN website at www.scholarsstrategynetwork.org to find appropriate briefs; and they can subscribe to the SSN newsletter to receive new briefs on topics of interest as they come in.

SSN in the News

In just the past year, SSN's 600+ members have been cited over 2,000 times in dozens of national and regional news outlets. SSN scholars regularly opine on the issues of the day in interviews and OpEds. Policymakers and staff can visit SSN's website or follow SSN on social media to learn when members weigh in on current events or specific issues.

If you are interested in substance, on virtually any topic under the political sun by America's leading academics, you should be visiting SSN regularly.
– Michael Tomasky



SSN in the Community

With 24 regional chapters nationwide, SSN is likely to have an active network of scholars operating close to many policymakers' districts. Chapters host events along with stakeholders to address challenges affecting their communities.



How Much Do SSN's Services Cost?

Nothing – they're free. SSN is a nonprofit organization that leverages and deploys the work already done by scholars at colleges and universities across the country.

How Do I Get Started?

Contact SSN by phone or email. Leaders of the SSN policy team are ready to find the perfect scholar to provide useful data and research for policymakers and members of their staffs.



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