Leadership Retreat 2015

October 30 to 31, 2015
Sheraton Commander Hotel
16 Garden Street, Cambridge, Massachusetts
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-11:00 am</td>
<td>Welcome</td>
</tr>
<tr>
<td>11:00 am-12:15 pm</td>
<td>Making Public Connections</td>
</tr>
<tr>
<td>12:15-12:30 pm</td>
<td>Break</td>
</tr>
<tr>
<td>12:30-2:15 pm</td>
<td>Lunch: Panel Discussion on Economic Advancement of Women</td>
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<tr>
<td>2:15-2:30 pm</td>
<td>Break</td>
</tr>
<tr>
<td>2:30-3:30 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>3:30-4:00 pm</td>
<td>Break</td>
</tr>
<tr>
<td>4:00-5:20 pm</td>
<td>What Journalists Want from Scholars to Make Sense of the 2016 Elections</td>
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</tbody>
</table>

**IMPORTANT:** To make way for an event for another group, please remove all belongings and exit the Mount Vernon room no later than 5:30 pm.

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>5:30-6:30 pm</td>
<td>Free Time</td>
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_Shuttle will loop between Sheraton Commander Hotel and Harvard Faculty Club, 20 Quincy Street. First pick-up at the Sheraton at 6:15 and last at 7:15. For guests who prefer, the Harvard Faculty Club is a 15-minute walk from the Sheraton._

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30-7:00 pm</td>
<td>Cocktails</td>
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_Harvard Faculty Club, Reading Room, 1st floor_

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00-9:30 pm</td>
<td>Buffet Dinner: SSN and the 2016 Election</td>
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_Harvard Faculty Club, Library, Second floor_

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>9:30-10:00 pm</td>
<td>Return to Sheraton Commander</td>
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</tbody>
</table>

_Shuttle will loop between Harvard Faculty Club and Sheraton Commander Hotel, with a second drop off by request only at the Harvard Square Hotel. First pick-up at the Harvard Faculty Club at 9:00 and last at 10:00. For guests who prefer, the Sheraton is a 15-minute walk from the Harvard Faculty Club._
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:45-8:45 am</td>
<td>Breakfast</td>
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<tr>
<td>8:45-10:15 am</td>
<td>Policy, Political, and Equity Challenges of Addressing Climate Change</td>
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<tr>
<td>10:15-10:30 am</td>
<td>Break</td>
</tr>
<tr>
<td>10:30-11:30 am</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:30-11:45 am</td>
<td>Break</td>
</tr>
<tr>
<td>11:45 am-12:45 pm</td>
<td>Lunch: Table Talk about Plans for the Year Ahead</td>
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<tr>
<td>12:45-12:55 pm</td>
<td>Break</td>
</tr>
<tr>
<td>12:55-1:55 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>2:00-2:30 pm</td>
<td>Following Up: A Whole Group Conversation</td>
</tr>
<tr>
<td>2:30-3:30 pm</td>
<td>Wrap Up - Next Steps for SSN</td>
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</tbody>
</table>

Retreat events located at the Sheraton Commander Hotel, 16 Garden Street, in the Mount Vernon room, unless otherwise noted.
## Breakout Sessions

### Friday, October 30, 2:30-3:30 pm

**Strategies to Influence Policymaking**  
Offers ideas SSN leaders and members can use to influence policy discussions and become a go-to resource for policymakers.  
**Facilitator:** Elizabeth Rigby

**Recruiting and Engaging Members**  
SSN staff and leaders will share ways to recruit and retain members.  
**Facilitator:** Theda Skocpol

**Money in Politics**  
Attendees will continue conversation from the “Democracy Under Siege” event, and consider ways for chapters to address the issue of money in politics.  
**Facilitator:** Jacob Hacker

**Supporting America’s Public Universities and Their Scholars**  
Participants will discuss the challenges and opportunities for scholars at besieged public universities and others who support the mission of these institutions.  
**Facilitator:** Noam Lupu

**Policies that Support Working Women**  
Leaders and panelists from the Economic Advancement of Women session will explore how chapters and individual members can advance research-based policy solutions and debate around these issues.  
**Facilitator:** Marion Johnson

### Saturday, October 31, 10:30-11:30 am

**Planning a Successful Event**  
SSN staff and leaders will share strategies for preparing and executing successful events.  
**Facilitator:** David Brian Robertson

**Chapter Strategies for Media Outreach**  
This session will suggest strategies chapters can use, with SSN staff support, to attract media interest in their events and campaigns.  
**Facilitator:** Colin Moore

**College Affordability**  
Attendees will discuss research and policy debates about college affordability and explore how chapters can contribute to policy discussions at the state and federal level.  
**Facilitator:** Suzanne Mettler

**Red State Possibilities**  
What tactics and strategies can SSN members use to build public ties and promote evidence-based policies in conservative states?  
**Facilitator:** David Blatt
Strategies for Working with Advocacy Organizations and Civic Groups
Scholars will share ways to cooperate with civic and advocacy organizations to promote research-based policies.
Facilitator: Cathleen Willging

Getting the Most Out of a New Book, Paper, Report, or Major Finding
Leaders will learn media strategies to help members promote books and communicate major findings to the public.
Facilitator: Christopher Parker

Shifting University Culture to Reward Public Engagement
In a publish-or-perish culture, how can SSN members highlight ways that universities support and reward public engagement?
Facilitator: Flynn Ross

Voting Rights
Attendees will discuss research and policy debates about voting rights and explore strategies chapters can employ to reduce voting problems and maximize participation in elections.
Facilitator: Keith Bentele
Moderator: Suzanne Mettler  Clinton Rossiter Professor of American Institutions, Cornell University and Fellow, Century Foundation
As a Steering Committee member and scholar, Mettler has participated in numerous successful SSN events mounted by regional networks and working groups.

Panelists

Tom K. Wong  
Assistant Professor of Political Science, University of California, San Diego @twong002
Wong is an assistant professor of political science at the University of California, San Diego, where he is also the Director of the International Migration Studies Program Minor. His research focuses on the politics of immigration, citizenship, and migrant “illegality,” and explores broader links to race, ethnicity, and the politics of identity. Wong’s research has been used by policymakers both in the U.S. and Mexico, as well as by organizations that serve immigrant communities. He is the lead researcher on one of the first nationwide surveys of undocumented youth and the creator of the CIR Blog, which predicts support and opposition to comprehensive immigration reform among all 535 current members of Congress. Wong serves on the leadership committee of the California Immigrant Policy Center and on the advisory council of Unbound Philanthropy. He consults on campaigns and elections, offering strategies for mobilizing low-propensity voters of color and immigrant communities.

Erin O’Brien  
Associate Professor of Political Science, University of Massachusetts Boston @Prof_EOB
O’Brien is a political scientist and regular commentator on American politics and public policy and issues about elections and social diversity at Boston’s National Public Radio station, WGBH, as well as at numerous other media outlets. She has testified on Beacon Hill about for-profit colleges; headlined major domestic practitioner conferences on predatory lending; given presentations on American politics in South Korea, China, and Greece; and worked as the policy coordinator in the Boston Mayoral race. A Bostonian with Buckeye flair, she can talk Red Sox and Ohio State football with ease.

Marcus Anthony Hunter  
Assistant Professor of Sociology, University of California, Los Angeles @manthonyhunter
An assistant professor of sociology, Hunter is on the faculty of the department of African American Studies, and serves as a faculty affiliate at the Ralph Bunche Center for African American Studies at UCLA. Hunter is interested in race, sexuality, urban race relations, and the politics of social change, with a special focus on urban black Americans. His first book, Black Citymakers: How the Philadelphia Negro Changed Urban America (Oxford University Press, 2013), was a finalist for C. Wright Mills Award. The book revisits the Seventh Ward immortalized in W.E.B. DuBois’s The Philadelphia Negro and traces the racial transformation of the neighborhood from the beginning of the 20th century. Hunter’s current book project, Chocolate Cities (with Dr. Zandria F. Robinson, University of Memphis) explores the experiences and politics of urban black America since 1900. Hunter’s research and commentary have been featured in scholarly journals and by media outlets including CSPAN’s BookTV, Talking Points Memo, The Washington Post, and The New York Times.

David Brian Robertson  
Curator’s Teaching Professor of Political Science, University of Missouri-St. Louis @daverobertsonMO
Robertson is Curators’ Teaching Professor and Chair of the Political Science Department at the University of Missouri-St. Louis. His interests include the history of U.S. and cross-national politics and public policy, political economy, and environmental and labor policies; and his most recent books are The Original Compromise: What the Framers were Really Thinking (Oxford University Press, 2013) and Federalism and the Making of America (Routledge, 2011). Currently, Robertson is at work on a book about U.S. environmental policy. He is Associate Editor of the Journal of Policy History and formerly edited CLIO, the newsletter of the Politics and History section of the American Political Science Association. Robertson has received the Governor’s, Chancellor’s, and Emerson Electric Awards for Teaching Excellence. He does political analysis for KSDK Television (NBC) and is frequently quoted on radio and in the print media.
Economic Advancement of Women

Friday, October 30, 12:30pm

Moderator: Theda Skocpol  Director, Scholars Strategy Network, and Victor S. Thomas Professor of Government and Sociology, Harvard University

Panelists

Vicki Shabo
Vice President, National Partnership for Women & Families @VShabo

Shabo is Vice President at the National Partnership for Women & Families, where she is responsible for the strategic direction of the organization's work to promote fair and family friendly workplaces. Under Shabo's leadership, the National Partnership workplace team has helped to win new federal executive actions and state and local legislation mandating paid sick days and paid family and medical leave, as well as related changes in the private sector.

Gloria Totten
President, Progressive Majority

Totten is the Founder and President of Progressive Majority and the Public Leadership Institute and has more than 20 years of experience in non-profit management, organizing, and advocacy, and electoral campaigns at the federal, state and local levels. Launched in 2001, Progressive Majority is now the nation's largest organization for recruiting progressive candidates and helps more than 13,000 progressive policymakers develop winning messages and coordinate multi-state policy campaigns. Totten has served as Political Director for National Abortion and Reproductive Rights Action League (NARAL) and Executive Director for Maryland NARAL. In her home state of Minnesota, Totten worked on a number of electoral and issue campaign, and she has served on many boards and advisory boards, including for Brave New Films, New American Leaders Initiative, Progress Now, and the Women's Information Network. She is the co-author of *Voicing Our Values: A Message Guide for Candidates and Lawmakers.*

Marion Johnson
Policy Analyst, Think NC First @mariontjohnson

At Think NC First, Johnson is responsible for state policy research, tracking state legislation, policy debates, and relevant academic research. Before joining the organization, Johnson specialized in work-family policy at the National Partnership for Women and Families. She holds a Master's of Public Policy degree from Duke University's Sanford School of Public Policy, where she focused on economically vulnerable populations. She grew up in Charlotte and lives in Durham.

Heather Boushey
Executive Director and Chief Economist, Washington Center for Equitable Growth @HBoushey

A Senior Fellow at the Center for American Progress, Boushey is also the Executive Director and Chief Economist at the Washington Center for Equitable Growth. Her research focuses on economic inequality with a focus on employment, social policy, and family economic well-being. Labeled by *The New York Times* one of the "most vibrant voices in the field" Boushey testifies frequently before Congress. Previously, she served on the Joint Economic Committee of Congress and worked at the Center for Economic and Policy Research and the Economic Policy Institute. She received her Ph.D. in economics from the New School for Social Research.
What Journalists Want from Scholars to Make Sense of the 2016 Elections

Friday, October 30, 4:00 pm

Moderator: Amy Fried, Professor of Political Science, University of Maine
Fried provides analysis to a wide range of media outlets and writes a biweekly column and blog for the Bangor Daily News.

Panelists

Matt Yglesias
Senior Correspondent and Co-founder, Vox.com @mattyglesias

Yglesias is a senior correspondent and Co-founder of Vox.com. Previously, he was Slate's business and economics correspondent, a senior fellow at the Center for American Progress, and a blogger for The Atlantic and the American Prospect.

Lydia DePillis
Reporter, The Washington Post @lydiadepillis

DePillis is a reporter at The Washington Post covering labor, organized and otherwise. Previously, she wrote for the Post's Wonkblog, was a staff writer at The New Republic and real estate columnist at the Washington City Paper, where she authored its award-winning Housing Complex blog.

Clay Risen
Senior Editor, The New York Times @risenc

Moderator: Lee Wasserman, Director and Secretary of the Rockefeller Family Fund
Wasserman is a long-time environmental advocate who has championed initiatives to address climate change.

Panelists

Gordon Whitman
Director of Policy, PICO National Network @PICOGordon

As a community organizer, legal services lawyer and strategist, Whitman has helped working families build strong and effective community organizations for 18 years. He guided PICO’s work on national health reform and helped coordinate a grassroots campaign to make reform more affordable to lower-income families. Since 2008 he has worked with a team of PICO grassroots leaders and staff to press big banks, the Obama Administration and Congress to do more to stop preventable foreclosures and support communities devastated by the financial crisis recover.

James K. Boyce
Professor of Economics, University of Massachusetts Amherst

Boyce’s areas of expertise include U.S. environmental and climate policy and issues of environmental justice; and his scholarship also focuses on the economics of developing countries, including capital flight and the political economy of war-to-peace transitions. He is the president of Econ4 and has served on the Economic and Allocation Advisory Committee for the California Global Warming Solutions Act. He also sits on the California Environmental Protection Agency and California Air Resources Board and on the Economists Advisory Council of the Financial Transparency Coalition.

Tabitha Benney
Assistant Professor of Political Science, University of Utah

Benney’s expertise includes the study of international relations, comparative political economy, and the global politics and governance of energy and the environment. She is editor of the Hinckley Journal of Politics. Prior to joining the Utah department, Benney was a researcher at the Earth Research Institute and a lecturer in political science at the University of California, Santa Barbara. From 2002 to 2007, she also worked in the Policy and Global Affairs Division of the U.S. National Academy of Sciences.

Matto Mildenberger
Assistant Professor of Political Science, University of California, Santa Barbara

Mildenberger’s research explores the political causes of inaction in the face of serious social and economic threats posed by global climate change. Straddling comparative political economy and the study of political behavior, Mildenberger’s work focuses on climate policymaking and the dynamics of climate opinion. His current projects include a comparison of the politics of carbon pricing reforms in Australia, Norway and the United States. Previous work explored the political economy of North American trade and security relationships with Canada and Mexico.
SSN Steering Committee

**Theda Skocpol**  
Director, Scholars Strategy Network, and Victor S. Thomas Professor of Government and Sociology, Harvard University

**Bob Bowditch**  
Founder and General Partner, MB Management

**David desJardins**  
Founder, New Ideas Fund

**Amy Fried**  
Professor of Political Science, University of Maine

**Jacob S. Hacker**  
Stanley B. Resor Professor of Political Science, and Director of the Institution for Social and Policy Studies, Yale University

**Lawrence R. Jacobs**  
Walter F. and Joan Mondale Chair for Political Studies and Director of the Center for the Study of Politics and Governance and the Department of Political Science, University of Minnesota

**Suzanne Mettler**  
Clinton Rossiter Professor of American Institutions, Cornell University

**Cynthia Rogers**  
Professor of Economics, University of Oklahoma

**Lee Wasserman**  
Director and Secretary, Rockefeller Family Fund

Regional Group Representatives

**ATLANTA**

**Jennifer L. McCoy**  
*Distinguished University Professor of Political Science and Director*, Global Studies Institute, Georgia State University @jlynnmccoy  
McCoy specializes in democratic transitions and backsliding, crisis prevention and conflict resolution, and electoral processes, including electronic voting and international election monitoring.

**BAY AREA**

**Charlie Eaton**  
*PhD Candidate in Sociology and Javits Fellow*, University of California, Berkeley @eatoncharlie  
Eaton studies inequality, labor, and the politics of the U.S. welfare state with a focus on health care and higher education.

**Jake Martin Grumbach**  
*Graduate Student in Political Science*, University of California, Berkeley  
Grumbach’s current research looks at how groups like businesses and labor unions are able to influence policy at different levels of government – local, state, and national.
Regional Group Representatives

BOSTON

Erin O'Brien
*Associate Professor of Political Science*, University of Massachusetts Boston @Prof_EOB

O’Brien’s areas of specialization are poverty politics, campaigning and elections, women and politics, and American public policy.

Rachael V. Cobb
*Associate Professor of Government and Chair of the Government Department*, Suffolk University

Cobb is a political scientist whose research focuses on U.S. elections, election administration, electoral politics, civic engagement, and political participation.

CONFLUENCE

David C. Kimball
*Professor of Political Science*, University of Missouri-St. Louis @kimballdc

Kimball studies elections and interest group lobbying in the United States.

David Brian Robertson
*Curator’s Teaching Professor of Political Science*, University of Missouri-St. Louis @daverobertsonMO

Robertson’s research and teaching focus on American political institutions and how they affect economic, labor, social, and environmental policy.

FINGER LAKES

Suzanne Mettler
*Clinton Rossiter Professor of American Institutions*, Cornell University and *Fellow*, Century Foundation @SuzanneMettler1

Mettler’s current research investigates changes in U.S. social welfare and educational policies since the 1970s, and probes how policy shifts in the midst of rising economic inequality have influenced American attitudes about government and participation in politics.

HAWAII

Colin D. Moore
*Assistant Professor of Political Science*, University of Hawai‘i at Manoa @colindmoore

Moore studies the development of U.S. public bureaucracies and their impact on politics and public policies.
Regional Group Representatives

IOWA

Sarah Bruch  
Assistant Professor of Sociology, University of Iowa  
With a special focus on black Americans, Hunter’s work focuses on urban race relations and politics, sexuality, and gender.

LOS ANGELES UNIFIED

Marcus Anthony Hunter  
Assistant Professor of Sociology, University of California, Los Angeles  @manthonyhunter  
With a special focus on black Americans, Hunter’s work focuses on urban race relations and politics, sexuality, and gender.

MADISON

Noam Lupu  
Assistant Professor of Political Science, University of Wisconsin-Madison  
Lupu’s research probes the dynamics of public opinion and political behavior.

MAINE

Amy Fried  
Professor of Political Science, University of Maine @ASFried  
Fried teaches and writes about citizen participation and values, and has examined the development and uses of polls in U.S. politics.

Flynn Ross  
Associate Professor of Teacher Education and Faculty Coordinator, Newcomer Extended Teach Education Program, University of Southern Maine @FlynnRoss1  
Ross studies and speaks about school reform policies.
Regional Group Representatives

MINNEAPOLIS-ST. PAUL

Lawrence R. Jacobs  
*Walter F. and Joan Mondale Chair for Political Studies and Director*, Center for the Study of Politics and Governance and the Department of Political Science, University of Minnesota @larryrjacobs

Jacobs is an expert on presidential and legislative politics, elections and voting behavior, and public opinion and polling. His research has focused on Social Security and health care policy, the political dynamics of Midwestern swing states; and U.S. political history.

NEW HAVEN

Jacob S. Hacker  
*Stanley B. Resor Professor of Political Science and Director*, Institution for Social and Policy Studies, Yale University

Hacker's research has examined health care reform and issues of redistribution in taxation and social policy. He probes rising economic insecurities and recent major transformations in U.S. politics and public policies.

NEW JERSEY

Lorraine C. Minnite  
*Associate Professor of Public Policy*, Rutgers University-Camden

Minnite's research and involvement in policy debates focus on issues of inequality, political participation, immigration, and U.S. urban policies and poverty programs.

Rasheda L. Weaver  
*PhD Candidate in Public Affairs & Community Development*, Rutgers University-Camden

Weaver's work examines social enterprise as a strategy for advancing human development.

NEW ORLEANS

J. Celeste Lay  
*Associate Professor of Political Science*, Tulane University

Lay studies political socialization, voting behavior and education policy in the United States.
Regional Group Representatives

NORTHWEST

Christopher S. Parker
Associate Professor of Political Science, University of Washington

Parker is a scholar of racial and ethnic politics, social movements, public opinion, and political behavior. He published a major book on the Tea Party.

NEW YORK

Heath Brown
Assistant Professor of Public Management, City University of New York @heathbrown

Brown’s work examines interest group politics and the role of nonprofit organizations in politics and public policymaking.

OKLAHOMA

David Blatt
Director, Oklahoma Policy Institute @dblattok

Blatt’s research has spanned topics ranging from budget and tax policy, health care issues, social welfare, to immigration, poverty and asset building.

Cynthia L. Rogers
Professor of Economics, University of Oklahoma

Rogers’s research focuses on state and local public finance and economic development, with special attention to measuring the relationship between state tax policies and economic growth.

RESEARCH TRIANGLE

Kristin Goss
Associate Professor of Public Policy and Political Science, Duke University @KAGoss

Goss’s research, teaching, and service focus on civic engagement, women’s associations and public involvements, and the politics of guns and gun control in the United States.
Regional Group Representatives

SAN DIEGO

Tom K. Wong
Assistant Professor of Political Science, University of California, San Diego @twong002
Wong's research examines the politics of immigration in the United States, including issues of citizenship and migrant “illegality.”

SOUTHWEST

Cathleen E. Willging
Senior Research Scientist, Behavioral Health Research Center of the Southwest
Willging's expertise includes mental health services research, managed care and other health policies, rural health care, gender and sexuality, and Native American studies.

TENNESSEE

Nathan J. Kelly
Associate Professor of Political Science, University of Tennessee @NateKelly9
Kelly examines connections among public opinion, partisan politics, public policy, and economic inequality in the United States and around the world.

TEXAS

Ling Zhu
Assistant Professor of Political Science, University of Houston @lingzhu1980
Zhu's research interests include health care politics and policy, inequity in access to health care and other social safety programs, comparative social welfare policy, and public health management.

UTAH

Tabitha Benney
Assistant Professor of Political Science, University of Utah
Benney's expertise spans the fields of international relations, comparative political economy, and the global politics and governance of energy and environmental issues.
Issue Oriented Working Groups

IMMIGRATION

Roberto G. Gonzales  
*Assistant Professor of Education*, Harvard University @RGGonzales1  
Gonzales is a qualitative sociologist, whose research focuses on the ways legal and educational institutions shape the experiences of poor, minority, and immigrant youth.

WOMEN AND REPRESENTATION IN POLITICS

Shauna Shames  
*Assistant Professor of Political Science*, Rutgers University-Camden @shaunashames  
Shames studies American political behavior with a focus on race, gender, and politics.

K-12 EDUCATION

Christopher Lubienski  
*Professor of Education Policy*, University of Illinois at Urbana-Champaign @CLUB_edu  
An expert on education reform, Lubienski studies the effects of school choice policies on academic achievement, access, democratic governance, and innovation in the U.S. and other nations.

PROTECTING AND EXPANDING THE RIGHT TO VOTE

Keith Gunnar Bentele  
*Assistant Professor of Sociology*, University of Massachusetts Boston  
Bentele’s research focuses on many aspects of public policy and inequality.

Elizabeth Rigby  
*Assistant Professor of Public Policy and Political Science*, George Washington University @profRigby  
Rigby examines the politics of inequality and redistribution with a close focus on the policy preferences of Americans and the propellants and impact of U.S. health, education and welfare policies.